

# HEMPOUTNATION

## The Great Arizona Campout Fest

### Sponsorship Packages

Greetings and welcome to the Apache County Endorsed first annual Great Arizona Campout Fest! Taking place in Apache County just 27 miles North of St. Johns in Arizona for 4 days and 4 nights from July 7th thru July 10th, 2017. The 40 acre private venue with a extended 40 open acres for parking will include 2 camping areas; one for families and one for adults, RV Parking, 3 stages for music and entertainment, a 40+ vendor area between the two main stages, 4 after party tents available for late night fun, Giant Hillbilly pool, national music artist & entertainers, and much more.

The event is Free to Attend and Camp for the public with more than 20,000 Free invitations available pick up throughout our sponsors locations in Arizona, New Mexico, Utah, Colorado, Nevada, and California that will be listed on the event website. The event will be marketed in each state in accordance with the sponsors of the marketed state.

Below is the list of our sponsorship packages. We do truly thank you for helping bring this wonderful time for everyone and your participation will most definitely show you support the public's interest, Thank you!

**\*Please note, all logo artwork and banners must be provided by the sponsor and all sponsorships must be paid in full prior to inclusion deadline(s).**

**Print Inclusion Deadlines: 1st-April 18th (to run April 20th), 2nd- May 15th (to run May 17th), 3rd- June 10th (to run June 12th)**

#### **TICKETING SUPPORT PACKAGES**

##### **Invitation Outlet Sponsorship (A) - \$300 Sponsor will receive:**

- ★ Tickets Page placement on the event website as an invitation outlet sponsor for attendees to come to the sponsor's business and retrieve their invitations
- ★ Logo inclusion on printed posters and flyers being marketed in the sponsors state
- ★ Listed on all event sites and event media as an official Invitation location
- ★ Small Hyperlink logo placement on the websites Event Sponsors Thank You! Page

##### **Invitation Outlet Sponsorship (B) - \$500 Sponsor will receive:**

- ★ Tickets Page placement on the event website as a featured invitation outlet sponsor for attendees to come to the sponsor's business and retrieve their invitations
- ★ Logo inclusion on printed posters and flyers being marketed in all market states
- ★ Listed on all event sites and event media as an official Invitation location
- ★ Small Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 10% Off a vendor booth space at the Campout Fest if purchased before May 30th, 2017

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**Invitation Sponsor (one available) \$1200**

- ★ Exclusive BOT placement on all invitations (event tickets)
- ★ Large Tickets Page placement on the event website as the official invitation sponsor
- ★ Logo inclusion on all printed posters and flyers being marketed
- ★ Small Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 10% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ Two (2) VIP all access passes to event VIP tent and Hempout lounge

**EVENT SUPPORT SPONSOR PACKAGES**

**Event Sponsorship (A) \$1500**

- ★ Fifth level Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as an official event sponsor
- ★ Logo inclusion on all printed posters and flyers being marketed
- ★ Small Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 10% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ 10% Off one after party tent for one evening if rented before May 30th, 2017
- ★ Two (2) VIP all access passes to event VIP tent and Hempout lounge

**Event Sponsorship (B) \$2000**

- ★ Fourth level Page Logo placement on the event website
- ★ Listed on all event sites and event's media as an official event sponsor
- ★ Mid Logo inclusion on all printed posters and flyers being marketed
- ★ Medium Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 15% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ 15% Off one after party tent for one evening if rented before May 30th, 2017
- ★ Two VIP all access passes to event VIP tent and Hempout lounge

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**Event Sponsorship (C) \$3000**

- ★ Third level Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as an official event sponsor
- ★ Upper Mid Logo inclusion on all printed posters and flyers being marketed
- ★ Medium Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 25% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ 25% Off one after party tent for one evening if rented before May 30th, 2017
- ★ Four (4) VIP all access passes to event VIP tent and Hempout lounge

**Event Sponsorship (D) \$4500**

- ★ Second level Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as an official event sponsor
- ★ Upper Logo inclusion on all printed posters and flyers being marketed
- ★ Upper Medium Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ 30% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ 50% Off one after party tent for one evening if rented before May 30th, 2017
- ★ Six (6) VIP all access passes to event VIP tent and Hempout lounge

**Event Sponsorship (E) \$6000**

- ★ First level Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as an official event sponsor
- ★ Top Logo inclusion on all printed posters and flyers being marketed
- ★ Upper large Hyperlink logo placement on website's Event Sponsors Thank You! page
- ★ One 10x10 vendor booth space at the Campout Fest Must reserve by May 30th, 2017
- ★ One after party tent use for one evening if Must reserve by May 30th, 2017
- ★ Six (6) VIP all access passes to event VIP tent and Hempout lounge

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**SPECIAL SPONSOR PACKAGES**

**The Hillbilly Sponsor (2 Available \$3000 each or Exclusive \$5000)**

- ★ Logo banner placement around the approximat 50ft x 30ft x 3ft wading pool
- ★ Fifth level Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as Official Hillbilly Pool Sponsor
- ★ Logo inclusion on all printed posters and flyers being marketed
- ★ Small Hyperlinked logo placement on website's Event Sponsors Thank You! page
- ★ 10% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ 10% Off one after party tent for one evening if rented before May 30th, 2017
- ★ Two (2) VIP all access passes to event VIP tent and Hempout lounge

**\*\* Banners must not be more than 36in x 6ft, sponsor must provide banners**

**Special VIP Sponsor - \$25000**

- ★ Logo Banner placement in and outside around the VIP tent and RV Park Bar Tent
- ★ Logo Banner placement at every bar and beer garden throughout the event
- ★ Branding placement on all VIP Lanyards (single color print)
- ★ Extra Banner placement at the Hempout Lounge (3ft x 6ft max)
- ★ Special VIP Home Page Logo placement on the event website
- ★ Listed on all event sites and event's media as the Official VIP Sponsor
- ★ Special VIP Logo inclusion on all printed posters and flyers being marketed
- ★ Large Hyperlinked logo placement on website's Event Sponsors Thank You! Page
- ★ 30% Off a vendor booth space at the Campout Fest if rented before May 30th, 2017
- ★ Eight (8) VIP all access passes to event VIP tent and Hempout lounge

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**Presenting Sponsor Package (One Available) - \$48,000**

- ★ Full Presenting Logo placement on All Print, Voice, Social, and Video Media
  - ★ Presenting Logo Banner placement over front gate entrance
  - ★ Presenting Logo placement over main stage event banner
  - ★ Presenting Logo Banner placement over event's General Store
  - ★ Presenting Logo Banner placement throughout the adult camping area
  - ★ Presenting Logo Banner placement throughout the Hempout Lounge
  - ★ Presenting Top of Site Logo placement on all event pages (Hyperlinked)
  - ★ Sponsor's option 1 artist inclusion to main stage set times Must register artist by April 15th, 2017
  - ★ 1 Party/After Party/meet & greet tent use for each event day July 8th,9th,10th, 2017
  - ★ 1 end cap 10x20 vendor booth space for all 3 days of the festival
  - ★ Twenty (20) VIP all access passes to event's VIP tent and Hempout Lounge
- \*\* Banners must not be more than 36in x 6ft, sponsor must provide banners**

**STAGE SPONSOR PACKAGES**

**Stage 3 Sponsor (One Available) - \$5000**

- ★ Logo banner placement on stage front with attached 10x10 booth space next to stage
  - ★ 1 of 4 Main level Home Page Logo placement on the event website
  - ★ Top Listed on all event sites and event's media as Official Stage 3 Sponsor
  - ★ Top 4 Logo inclusion on all printed posters and flyers being marketed
  - ★ Large Hyperlinked logo placement on website's Event Sponsors Thank You! page
  - ★ One scheduled use of meet & greet tent at no extra cost above artist cost
  - ★ Sponsor's artist inclusion to set times Must register artist by April 15th, 2017
  - ★ Sponsor mentions on stage throughout event and sponsor introduced on stage
  - ★ 30% Off a additional booth space at the Campout Fest if rented before May 30th, 2017
  - ★ 75% Off one after party tent for one evening if rented before May 30th, 2017
  - ★ Six (6) VIP all access passes to event VIP tent and Hempout lounge
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**Stage 2 Sponsor (One Available) - \$10000**

- ★ Logo banner placement on stage front with attached 10x10 booth space next to stage
- ★ 1 of 4 Main level Home Page Logo placement on the event website
- ★ Top Listed on all event sites and event's media as Official Stage 2 Sponsor
- ★ Top 4 Logo inclusion on all printed posters and flyers being marketed
- ★ Large Hyperlinked logo placement on website's Event Sponsors Thank You! page
- ★ One scheduled use of meet & greet tent at no extra cost above artist cost
- ★ Sponsor's artist inclusion to set times Must register artist by April 15th, 2017
- ★ Sponsor mentions on stage throughout event and sponsor introduced on stage
- ★ 50% Off a additional booth space in vendor area if rented before May 30th, 2017
- ★ One after party tent for one evening of sponsor's choice (second choice if available)
- ★ Ten (10) VIP all access passes to event VIP tent and Hempout lounge

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**Stage 1 Sponsor (One Available) - \$25000**

- ★ Logo banner placement on stage front with attached 10x10 booth space next to stage
- ★ 1 of 4 Main level Home Page Logo placement on the event website (Main Stage)
- ★ Top Listed on all event sites and event's media as Official Main Stage Sponsor
- ★ Top 4 Logo inclusion on all printed posters and flyers being marketed
- ★ Large Hyperlinked logo placement on website's Event Sponsors Thank You! page
- ★ Upto 2 scheduled use of meet & greet tent at no extra cost above artist cost
- ★ Sponsor's artist inclusion to set times Must register artist by April 15th, 2017
- ★ Sponsor mentions on stage throughout event and sponsor introduced on stage
- ★ One 10 x10 additional booth space in vendor area
- ★ One after party tent for one evening of sponsor's choice (first choice if available)
- ★ Ten (10) VIP all access passes to event VIP tent and Hempout lounge

**\*\* Banners must not be more than 36in x 6ft, sponsor must provide banners**

Agent \_\_\_\_\_

Sponsor Name: \_\_\_\_\_, Brand: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Package: \_\_\_\_\_

Email: \_\_\_\_\_ \$ \_\_\_\_\_

I \_\_\_\_\_ the representative or operator of \_\_\_\_\_ . I acknowledge that I am offering monetary sponsorship for the first annual Great Arizona Campout Festival for the dates of July 7th, 8th, 9th, and 10th of 2017. I understand that all set up is July 6th, 2017 at 4pm with the event officially starting at 10am on July 7th and ending at 12am July 10th; that break down must be completed by 1pm July 11th. I understand that all sales that I may receive must be done in a vendor's booth, outside the booth sales at the festival are prohibited. I understand and will not hold Hempout Nation or any of it's events or affiliates responsible for any loss, theft, or act of God that may otherwise cause loss of revenue or property. I understand that dates, times, and line up is subject to change. I understand I must make my purchase payment upon signing this agreement and I have 15 days following the signing of this agreement to cancel and get a refund. After the 15 day grace period I acknowledge my sponsorship becomes non refundable any reason. I understand that my sponsorship will be used to facilitate the overall event and is not returnable for any reason following the 15 day grace period. I agree by sponsoring the Great Arizona Campout Fest does not give me any rights to any revenue from or at the event other than what I may receive through branding at the festival in future business.

Agreed

Vendor Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Received & Accepted \_\_\_\_/\_\_\_\_/2017

Event Coordinator: \_\_\_\_\_

Signature: \_\_\_\_\_